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Crafted Like Jewels,
Built Like Landmarks

OUR STORY

Carats' legacy began in 1947, when our family laid the foundations of a fine jewelry business built on trust, craftsmanship, and timeless elegance. By 1980, Carats Jewellers had become a symbol of exclusivity and refined taste, with every creation crafted as a lasting treasure.

Guided by the same values of precision and artistry, Carats evolved beyond jewelry into the world of real estate, giving rise to Carats Developments. This expansion was the natural progression of a brand that has always understood that true luxury is defined by the details.

Today, Carats Developments is shaping premium commercial destinations in New Cairo and beyond. Each project, from landmark malls to flagship spaces, is designed like a jewel: a masterpiece of vision, elegance, and enduring value.



Diamonds Define Us

For Carats, diamonds are more than precious stones they are symbols of clarity, strength, and timeless value. Each facet reflects who we are: precise in our craft, resilient in our vision, and enduring in the legacies we create.

CORE VALUES

INTEGRITY

Like a flawless diamond, we believe in transparency, trust, and honesty in everything we do.

EXCELLENCE

We set the highest standards in craftsmanship, service, and execution, always striving for perfection.

INNOVATION

Just as diamonds are cut to reveal new brilliance, we embrace creativity and forward-thinking in every project.

LEGACY

Born from over 40 years in fine jewelry, our foundation is built on heritage, precision, and timeless vision.

COMMITMENT

We are dedicated to building long-lasting relationships, delivering value that stands the test of time.

LUXURY WITH PURPOSE

Luxury to us is not just beauty, but meaning, creating experiences and spaces that enrich lives.

BUILT ON BRILLIANCE

At Carats, we believe brilliance is more than sparkle, it is the pursuit of excellence that never fades. From the artistry of fine jewelry to the landmarks we shape today, our journey has always been defined by precision, rarity, and vision.

Every development we create is more than a destination; it is a statement of value, a crafted masterpiece designed with the same care as a diamond's cut. Our philosophy is built on trust, heritage, and timeless beauty that endures for generations.

Carats Developments is not just building commercial spaces, we are shaping icons. As we move forward, we invite our partners, clients, and community to share in a legacy built on brilliance.

OUR VISION

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OUR MISSION

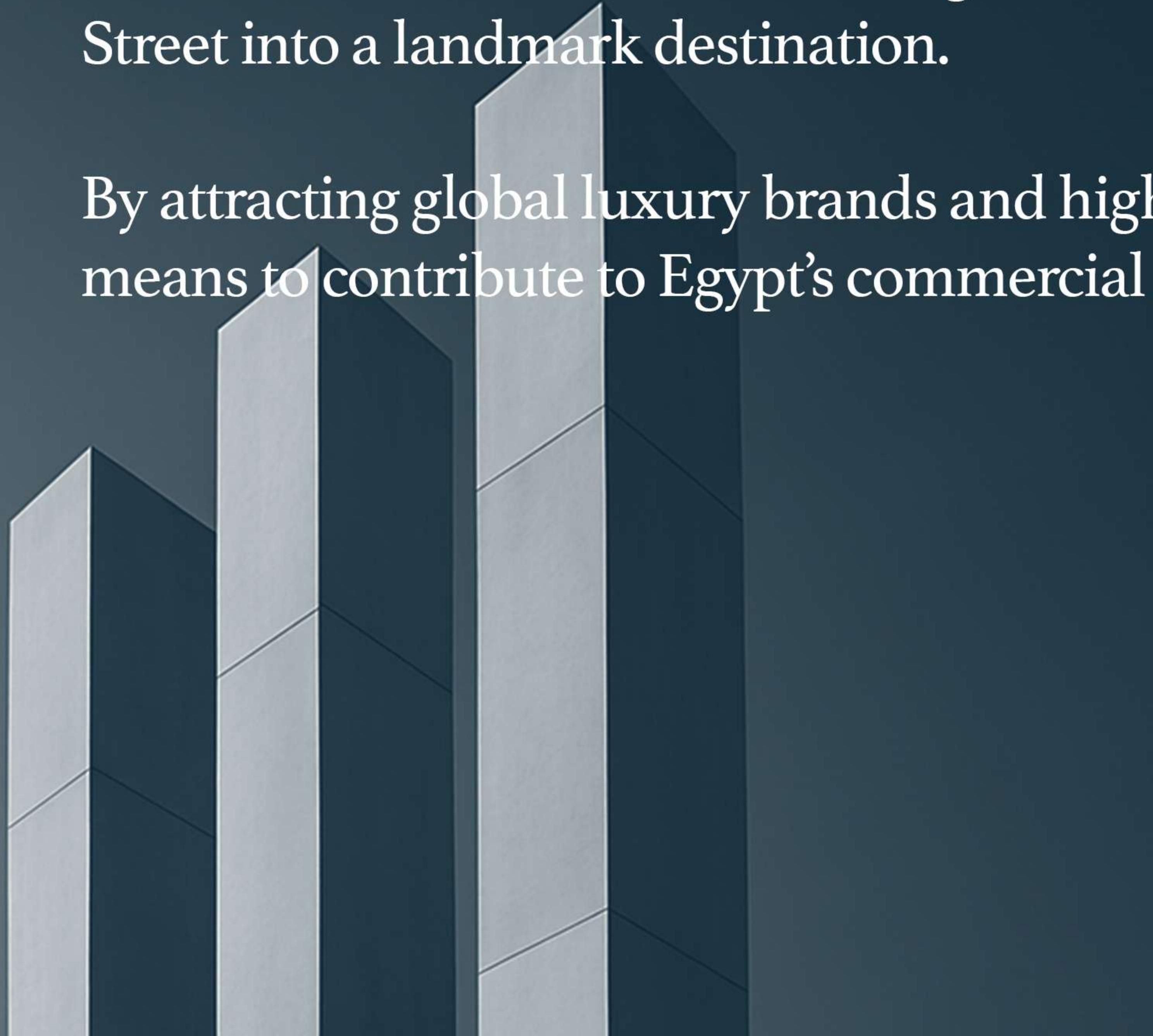
Our mission is to redefine luxury living in Egypt by creating developments that seamlessly blend architectural artistry with long-term investment value. Each project we undertake is designed to stand as a landmark, a symbol of timeless elegance, uncompromising quality, and visionary execution.

We are committed to providing our clients with exceptional experiences and opportunities, ensuring that every Carats project not only elevates lifestyles but also delivers sustainable growth for our partners and stakeholders.

SHAPING THE FUTURE OF REAL ESTATE

Our contribution goes beyond building projects, we bring a heritage of luxury craftsmanship into the real estate world. With Kairos as our flagship, we've introduced a new standard of architectural elegance and market selectivity, shaping North 90 Street into a landmark destination.

By attracting global luxury brands and high-value investors, we are redefining what it means to contribute to Egypt's commercial real estate sector.



WHERE VISION MEETS PRESTIGE

Our latest creation, Kairos, is more than a project, it is a statement of exclusivity. Located on New Cairo's North 90 Street, Kairos blends luxurious architecture, refined design, and prime location to create a landmark reserved for the elite.

Designed to attract world-class brands and visionary investors, Kairos is set to become a destination where luxury and business meet.



PARTNERSHIP BEYOND PROJECTS

Our commitment to partners extends beyond contracts, it is about building a foundation of trust, respect, and shared ambition.

Through every venture, we prioritize long-term success and alignment, ensuring that our partners feel supported and valued at every stage of the journey.